

San
Diego
2024

pm
dmc



WHERE PUBLIC MEDIA PROFESSIONALS CONNECT

PMDMC is the destination for the industry to come together to learn, grow, and build a sustainable future for public media.

- ~1,000 attendees representing more than 240 public media organizations nationwide
- Nearly 50% of attendees represent public media stations with annual budgets over \$10M
- An additional 26% of attendees represent stations with budgets between \$5 - \$10M

SPONSORSHIP THAT MAKES AN IMPRESSION

PMDMC 2023 SPONSORSHIP SNAPSHOT

93%

ATTENDEE ENGAGEMENT

93% of attendees engaged with the conference app, with 36% participating in The Game.

22K

VISIBILITY & IMPRESSIONS

Strategic Sponsors generated an average of 22,000 impressions on the app home page

PMDMC 2024 AT A GLANCE

Featuring more than 40 breakout sessions facilitated by thought leaders from public media and beyond, a dynamic conference hub, and a variety of curated networking events, PMDMC 2024 provides unparalleled opportunities to connect with today's leading public media professionals.

AUGUST
12-15
2024

HILTON
SAN DIEGO
BAYFRONT

1 PARK BLVD
SAN DIEGO, CA 92101

Take an interactive tour of the
HILTON SAN DIEGO BAYFRONT



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