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2025



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## WHERE PUBLIC MEDIA PROFESSIONALS CONNECT

PMDMC is the destination for the industry to come together to learn, grow, and build a sustainable future for public media.

- ~800 attendees representing more than 240 public media organizations nationwide
- Nearly 50% of attendees represent public media stations with annual budgets over \$10M
- An additional 26% of attendees represent stations with budgets between \$5 - \$10M

## SPONSORSHIP THAT MAKES AN IMPRESSION

### PMDMC 2024 SPONSORSHIP SNAPSHOT

95%

#### ATTENDEE ENGAGEMENT

95% of attendees engaged with the conference app, with 35% participating in The Game.

12K

#### VISIBILITY & IMPRESSIONS

More than 12K unique visitors to PMDMC.org during conference registration and post-conference visits.

## PMDMC 2025 AT A GLANCE

Featuring more than 40 breakout sessions facilitated by thought leaders from public media and beyond, a dynamic conference hub, and a variety of curated networking events, PMDMC 2025 provides unparalleled opportunities to connect with today's leading public media professionals.

SAVE THE DATE | PMDMC 2025

**JULY 7-10, 2025**

Philadelphia Marriott Downtown

Take an interactive tour of the  
[PHILADELPHIA MARRIOTT DOWNTOWN](#)



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